## Ms. Rie Yoshitake

## UK liaison of The Japan Sake and Shochu Makers Association

- •She is a London-based business consultant with experience over several decades working with UK and Japanese businesses and markets. She has been promoting sake and Japanese food for many years.
- In 2007 the Japan Sake Brewers Association Junior Council, also known as Sake Samurai, invited her to become their UK Representative. Since 2015, she has also been the UK Representative of the Japan Sake and Shochu Makers Association.
- She has been recognised by the Japanese Government with the Foreign Minister's Commendation (2019) and the Minister's Award for Overseas Promotion of Japanese Food (2014, MAFF).

